FLORENCE COUNTY RESOLUTION # 2019-11

Introduced By:

Health Department

Intent:

Support to Increase the Requirement That All Tobacco or Nicotine Products Be

Kept Behind the Counter to Protect the Health of Youth

WHEREAS, the Centers for Disease Control and Prevention identifies that smoking leads to disease and disability and harms nearly every organ of the body. Youth use of tobacco products in any form is unsafe whether it is smoked, smokeless or electronic. If smoking continues at the current rate among youth, 5.6 million of today's Americans younger than 18 will die early from a smoking-related illness; and

WHEREAS, most e-cigarettes contain nicotine which is highly addictive and can harm adolescent brain development, which continues to develop until about age 25; and

WHEREAS, nicotine in adolescence may also increase the risk of addiction to other drugs; and

WHEREAS, each time a new memory is created, stronger connections or synapses are built between brain cells. Young people's brains build synapses faster than adult brains. Nicotine changes the way these synapses are formed; and

WHEREAS, using nicotine in adolescence can harm the parts of the brain that control attention, learning, mood and impulse control; and

WHEREAS, restricting the placement of tobacco products in retail stores to behind checkout counters supports a policy to decrease youth exposure to tobacco and decreases the likelihood that youth will start using tobacco products; and

WHEREAS, a policy to restrict the placement of all tobacco products promotes public health by reducing consumer exposure to and impulse purchases of the products and decreases appeal to youth; and

NOW, THEREFORE, BE IT RESOLVED that the Florence County Board of Supervisors does hereby request that the state of Wisconsin increase the requirement that all nicotine or tobacco products be kept behind the counter to decrease youth exposure and further protect the youth of Wisconsin.

BE IT FURTHER RESOLVED that a copy of this resolution be sent to Governor Tony Evers, Department of Health Services Secretary Andrea Palm, Department of Health Services Deputy Secretary Julie Willms Van Dijk, area legislators, and the Wisconsin Counties Association.

ADOPTED BY THE COUNTY BOARD OF FLORENCE COUNTY THIS 16TH DAY OF APRIL 2019

EANETTE BOMBERG, COUNTY BOARD CHAIRPERSON

DONNA TRUDELL, COUNTY CLERK